



Corporation to Develop
Communities of Tampa, Inc.

2023 31 REASONS TO CELEBRATE Annual Report

**Creating Opportunities For People To Build
Prosperous Futures & Vibrant Communities**



**365
WINS**
CDCofTampa.org



31 REASONS TO CELEBRATE



1. Employee Support
2. Board Members' Commitment
3. Donor Funding
4. Community Involvement
5. Affordable Housing
6. Industry Sector Roundtables
7. Rental Assistance
8. Tax Preparations
9. Youth Leadership Movement
10. Workforce Development
11. F-1-R-E Academy
12. College Trips
13. Building Strong Families
14. Single Family Homes
15. Multifamily Homes
16. Commercial Development
17. Financial Literacy Workshops
18. Hiring Hour
19. Interview Skills Classes
20. Wisdom Wednesdays
21. Impact Mondays
22. Men's Suit Closet
23. Sisterhood Summit
24. Suit Up & Show Up
25. WE (Women Entrepreneurs) Mean Business
26. SteppingStones
27. Nehemiah Impact Fund
28. Empowering Black Futures
29. H-O-P-E (Hiring & Opportunities for Procurement in East Tampa)
30. State Apprenticeship
31. TVI (Tampa Vocational Institute)

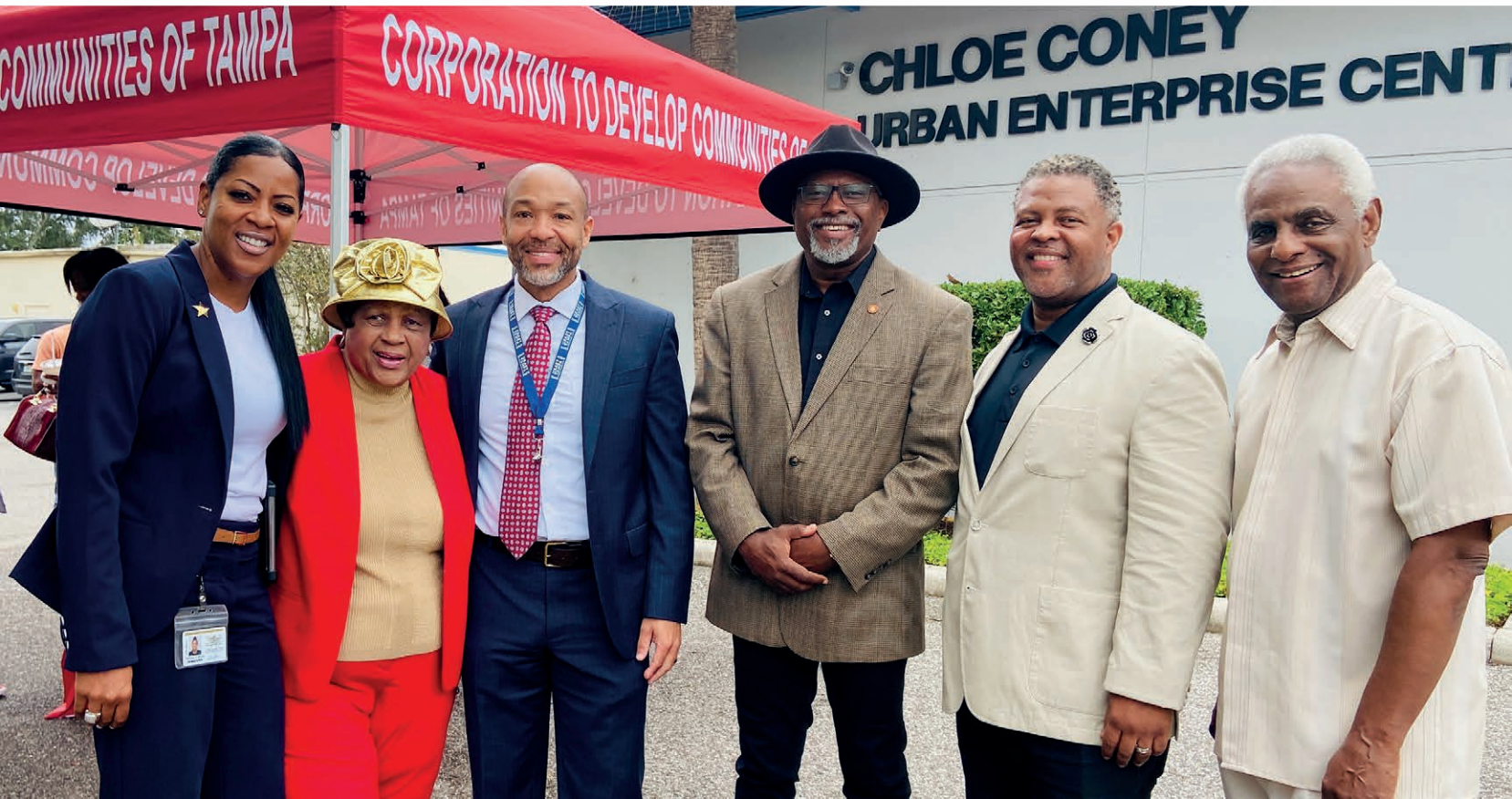


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To Watch Our
Highlight Video

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Founded in 1992, CDC of Tampa has built a proven track record of reducing disparities for people and communities throughout Tampa, Hillsborough County and beyond.



LETTER FROM OUR CEO

As the leader of CDC of Tampa, I feel honored to be at the helm of such a distinguished and purpose driven organization. Over the past three decades, I have been consistently impressed by the integral role that our company has played in the lives of so many people in our community. The work we do to create a brighter future for our neighborhoods is a source of pride and purpose for all those who support us, including our clients, funders, and business partners.

Over the past year, we have worked tirelessly to strengthen our partnerships and ensure that we can respond quickly and decisively to urgent needs. Looking forward, we are excited to continue partnering with other organizations to bring additional resources to East Tampa. To this end, we invite you to join us in our efforts to increase economic mobility and support redevelopment in East Tampa through our Hiring and Opportunities for Procurement in East Tampa (HOPE) program. By supporting this initiative, you will see firsthand the incredible power of community support and the transformation it can bring to people's lives. Our campaign focuses on workforce development and helping individuals gain the skills and knowledge necessary to succeed in their chosen careers. This includes funding for soft skills classes, interview clothing, and childcare expenses. We understand the vital importance of supporting small businesses and providing them with the resources they need to expand their reach and compete with larger corporations. That's why our campaign also covers the cost of enterprise development resources for each company and their employees.

We know that our mission cannot be achieved alone - we need your generous support to bring HOPE to East Tampa residents and business owners. Every contribution, no matter how big or small, can make a significant impact on the lives of those who need it most. Join us on this incredible journey of hope, opportunity, and prosperity and let's make a positive change in our community together!

We believe that our vision for comprehensive community development is entirely attainable - if we work together. So, are you with us?



Ernest M. Coney, Jr.
PRESIDENT & CEO

VISION:

A thriving Tampa Bay region in which every community is equitable, diverse, and engaged.

MISSION:

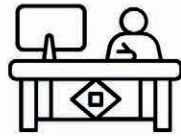
To create opportunities for people to build prosperous futures and vibrant communities. CDC of Tampa creates these opportunities by deploying comprehensive community development strategies--that connect workforce development, housing, and real estate with education, resident engagement, and community safety--to drive economic prosperity.



We Helped

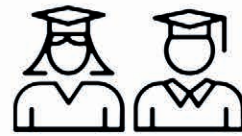
710

Residents To Obtain
\$244,929
In Rental, Mortgage,
& Utility
Payments



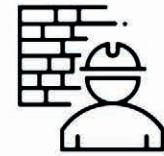
79%

Of Residents
Trained Were
Hired By Tampa Bay
Companies



3500

Youth Graduated
From High School



277

Rental Units
Built/Erected



72

Homes
Rehabbed



169

Single-Family
Homes Built



We Assisted

396

Households With
Income Tax Prep
Services Resulting In
\$896,729 Back In The
Pockets Of Our Families



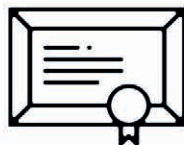
372

Rental Units
Rehabbed



197,817

Square Feet Of
Commercial Space
Developed



12,916

Trained Through
Our Workforce
Development
Center



Served Free Meals To

1,000+

Families &
Provided
Free Vaccine

WISDOM WEDNESDAY

We were excited to meet & greet Tampa's future homeowners and business owners at our Wisdom Wednesday event held on January 18th. Residents desiring to own a home, start or enhance a business, and those seeking job training opportunities were able to connect with representatives from the Small Business Development Center, Black Business Investment Fund, Housing & Education Alliance, and CDC's Tampa Vocational Institute.

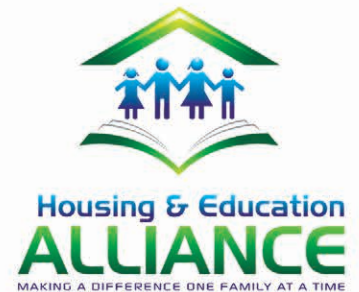
"Wisdom Wednesdays" are geared to inform & connect residents with organizations that are designed to help empower our community. Be on the lookout for more information about upcoming events or if you are interested in partnering with us, please contact Sartura Shuman Smith at (813) 231-4362 x3180 or email sartura.smith@cdcoftampa.org.



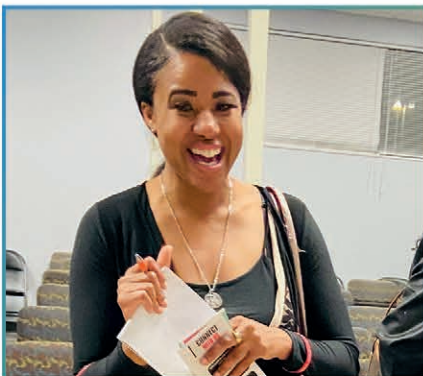
Thank you



Hillsborough
County Florida



for contributing to this event's success!



JOB, COMMUNITY & RESOURCE FAIR



On January 12th, we hosted CDC of Tampa's Job, Community & Resource Fair which was designed to connect businesses and organizations with those seeking employment opportunities. Thank you to our event sponsors & exhibitors for contributing to its success. Listen in as Lafe Eastman, CDC's Director of Business Development & Community Engagement, share more about this ongoing community initiative.



**Scan QR Code
to watch video.**



@CDCofTampa



31ST ANNIVERSARY FUNDRAISER

CDC of Tampa Received a Boost in Funds From 31st Anniversary Fundraising Luncheon

Every year, we host an annual fundraising event to support affordable housing, workforce development, and youth empowerment programs in Tampa Bay communities. Our 31st Anniversary Celebration drew in over 320 attendees and raised a total of \$191K.

The event was filled with notable guests and speakers, including a video appearance by U.S. Representative Kathy Castor and an opening speech by Councilwoman Gwendolyn Henderson. Fifth Third Bank's Chief Economist, Jeffrey Korzenik, gave a thought-provoking presentation on investing in human capital amid the current labor landscape. The emcee for the afternoon was Frank Wiley, 10 Tampa Bay Brightside Anchor, and the audience included elected officials, community residents, and corporate executives.

We are thankful for the support and generosity of the event sponsors, participants, and donors. The funds raised will drive economic prosperity in Tampa, Hillsborough County, and beyond!

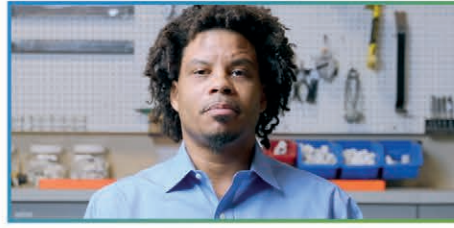
31 REASONS
to Celebrate



It's not too late to donate to our fundraiser! Join our team of "CDC Legacy Builders" and let's create positive change in our community together!



EXPANDING WORKFORCE EFFORTS



CDC's Tampa Vocational Institute Construction Pre-apprenticeship Program has received approval to participate in the State of Florida's Apprenticeship System. The State Apprenticeship Program is part of a greater effort from CDC of Tampa to fill workforce gaps in Hillsborough County and will streamline the process from training to employment.

CDC of Tampa has been expanding its workforce efforts since 1995. These programs have included construction, customer service, nursing assistant, forklift, and EPA training. The courses are free for students and open to any eligible Hillsborough County resident. As of 2023, 12,916 residents have been trained through the workforce development center with 79% being hired by Tampa Bay companies. In addition to certification training, CDC of Tampa is putting residents to work through career readiness skills, job coaching, and job placement assistance.

"These programs build hiring pipelines for recruitment needs, promote collaboration, allow for a platform to continually review, assess, and modify skills training to keep the programs meaningful. We strive to enhance collaboration among organized labor, employers, and higher education to build community relationships to ensure there is staff to fill current and new job needs," said CDC of Tampa's President and CEO Ernest Coney, Jr.

Workforce education is a top priority for Governor Ron DeSantis and the Florida Department of Education with the goal of being number one in the nation by 2030. The state relies on local organizations, such as CDC of Tampa, with a vested interest in student success to supplement the tremendous work taking place throughout Florida's education system and provide ongoing world-class education opportunities.





EMPOWERING BLACK FUTURES

FEATURING FOUR BUSINESS OWNERS



Marcus Billington with Urban Treats

UrbanTreats.net | @UTreats2022

Marcus Billington, the founder of Urban Treats, embarked on a journey towards financial independence and entrepreneurship with a desire to create something meaningful and give back to his community. Despite the challenges that come with starting a business, Billington is determined to persevere and stay motivated to achieve success.

Urban Treats stands out among dessert spots by offering genuine Italian ice imported from Morristown, Philadelphia. Their commitment to providing customers with an authentic taste of Italy has earned them a loyal following in the heart of Tampa Bay.

Through collaboration with organizations like CDC of Tampa, Urban Treats has been able to expand its reach and share their exceptional Italian ice with the community. Billington's vision has become a reality, and he continues to work hard to achieve his goals and bring joy to his customers.



James Williams with Total Home Care

James Williams' entrepreneurial journey was catalyzed by the unforeseen and trying circumstances of the COVID-19 pandemic. It seemed almost as though fate had intervened, propelling him to take that critical leap into the world of business ownership. Amidst a world in turmoil and uncertainty looming large, he realized that this was the moment for him to act. The pandemic became the final catalyst that pushed him to establish his business, Total Home Care.



What sets Total Home Care apart is its unwavering commitment to creating a positive impact. They offer opportunities to at-risk young men, empowering them to create a brighter future for themselves and their families through education, execution, and the pursuit of excellence. The unique mission of Total Home Care transcends profits, as they strive to uplift and transform lives while providing exceptional services.

Williams emphasizes the importance of counting the costs and offering advice to those embarking on their entrepreneurial journey. While the long-term rewards can be significant, the path of entrepreneurship demands dedication and resilience. "To whom much is given, much is required," he reminds us. One must be certain that this is the path they want to pursue and prepare themselves for the challenges that come with it.



The most challenging aspect of being an entrepreneur for Williams has been the constant learning process. Building and managing a successful business requires a deep understanding of various aspects, from finance to marketing. He has invested time and effort into educating himself to ensure the success of his business. It is a continuous journey of self-improvement and growth.

CDC of Tampa has been instrumental in supporting Williams' business by providing access to valuable resources and workshops through "Impact Mondays." Being in a room with all the necessary tools and guidance has been a game-changer. It has provided him with the knowledge and connections needed to successfully manage his business and navigate the complexities of entrepreneurship. As Williams continues his entrepreneurial journey, he remains committed to creating a positive impact, not only in his business but in the lives of those he empowers and uplifts.



Natasha Goodley with White & Black Consulting WhiteAndBlackConsulting.com | @wandbconsulting

Natasha Goodley used to manage a satellite campus of a university and teach in the evenings, which often led to grueling hours from 9 a.m. to 10 p.m. This relentless schedule became unsustainable. Realizing that she had achieved the pinnacle of her career in higher education, she took the leap and founded White & Black Consulting.

White & Black Consulting distinguishes itself by offering a unique, tailored approach to serving business owners. The business operates on an "a la carte" model, focusing on providing precisely what each client needs. Goodley also brings her legal and teaching background into the business, excelling in teaching adults and empathetically helping others.

The most challenging aspect of entrepreneurship, according to Goodley, is facing the stark realities of the entrepreneurial journey. Not every day is smooth sailing, and doubt often creeps in. However, it is all a part of the journey, with better days waiting around the corner. Perseverance is a key element of being a successful entrepreneur.

CDC of Tampa has played a role in Goodley's journey by providing opportunities to work with young adults as an instructor for the Summer Youth Program. Through this experience, she has witnessed countless young individuals progress in their careers. This engagement has inspired the expansion of her business to mentor young children with entrepreneurial aspirations, known as "kidpreneurs." Furthermore, Goodley enjoys CDC of Tampa's, "Impact Mondays" workshop sessions. She thinks it is a great way to discover new businesses in the Tampa Bay area, facilitating collaboration and growth opportunities for businesses.



Kella McCaskill with Chroma Elite ChromaElite.com



Starting a business requires a blend of passion and opportunity, a perfect embodiment of which is found in Kella McCaskill's entrepreneurial journey. Throughout her life, McCaskill has possessed an entrepreneurial spirit, and when the opportunity presented itself, she took a unique path and founded Chroma Elite, a paint supply company. Chroma Elite's distinctiveness stems not only from its niche focus but also from its status as a woman-owned venture, a rarity in Florida's business landscape.

The story of Chroma Elite highlights the perseverance and determination of women in the entrepreneurial world. As a minority-owned enterprise in a predominantly homogenous industry, Chroma Elite not only stands out but also thrives, contributing to the diversification of Florida's business ecosystem. This journey underscores the importance of diversity and inclusion in entrepreneurship, an inspiring message that encourages breaking barriers and exploring unconventional paths.

For those embarking on their own entrepreneurial journey, McCaskill provides invaluable advice. She emphasizes the significance of documenting one's business plan, mission, values, and vision to set a strong foundation for the business and pave the way for success. Additionally, she advocates for connecting with organizations such as BBIF and Suncoast Federal for guidance and support, highlighting the significance of mentorship and financial assistance in the early stages of entrepreneurship.

Running a business poses numerous challenges, and McCaskill candidly acknowledges the hurdles she faces. Capital, time management, and staffing are among her daily concerns. However, her dedication to addressing these issues exemplifies the resilience and determination required to succeed in entrepreneurship. McCaskill's story reminds us that while challenges are inevitable, the perseverance to overcome them can lead to the creation of unique, thriving businesses that make a lasting impact. In conclusion, McCaskill's journey serves as a beacon of hope and inspiration for aspiring entrepreneurs seeking to chart their path in the ever-evolving world of entrepreneurship.



INVESTING IN OUR YOUTH



Investing in our youth means investing in the future.

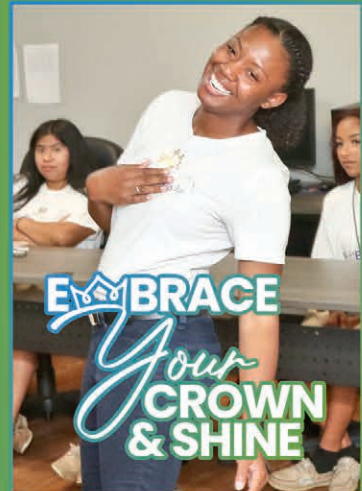


Check out these inspiring moments from our 2023 youth empowerment events and join us in creating great community leaders.





The Sisterhood Summit is a one-day conference for young women in the Tampa Bay Area who are enrolled in grades 9th-12th. The event brought together 125 girls for a day of learning, sharing, and sisterhood. Attendees had an opportunity to meet with female leaders and role models in the community to discuss topics such as leadership, careers, entrepreneurship, mental health, well-being and empowering their self-esteem. The event also highlighted the contributions of women who have paved paths in their careers and in their community. Sisterhood Summit brought together women from all different areas of our community– politics, military, athletics, STEAM, business owners, and more– to show our girls that their potential is endless.



This year's Suit Up and Show Up event was designed to teach participants valuable life skills, leadership development and career exploration while also giving them the proper clothing to help them on their journey to success. The retreat galvanized the talents of male minority community leaders who harnessed their personal and professional experiences in a manner that afforded the youth male participants the ability to visualize stepping into their suit onto a path of perseverance, persistence, and promise.



INCREASING ACCESS TO WORKFORCE TRAINING & AFFORDABLE HOUSING

Bank of America recently awarded us \$38,000 to support our workforce readiness and affordable housing initiatives in East Tampa. We'll be utilizing the grant funds to enhance our workforce programs, as well as construct housing for those in need.

Participants in the workforce programs receive in-class and hands-on training that helps them develop work-related skills that make them more likely to be accepted into an apprenticeship. The trades not only provide solid wages and benefits but also offer a career path to follow. In addition, from new construction to rehabilitation, we're working to help families start the journey to generational wealth through housing.

We're just one of 29 Tampa Bay nonprofits the bank is supporting with economic mobility grants awarded to local nonprofits throughout the year, helping the bank drive meaningful and sustainable progress to help tackle society's biggest challenges.

"Developing strong partnerships with nonprofit organizations like CDC of Tampa is necessary to drive meaningful and sustainable progress in Tampa Bay," said Bill Goede, president, of Bank of America Tampa Bay. "Our partnership with CDC of Tampa builds upon our community commitment by increasing access to workforce training and affordable housing."



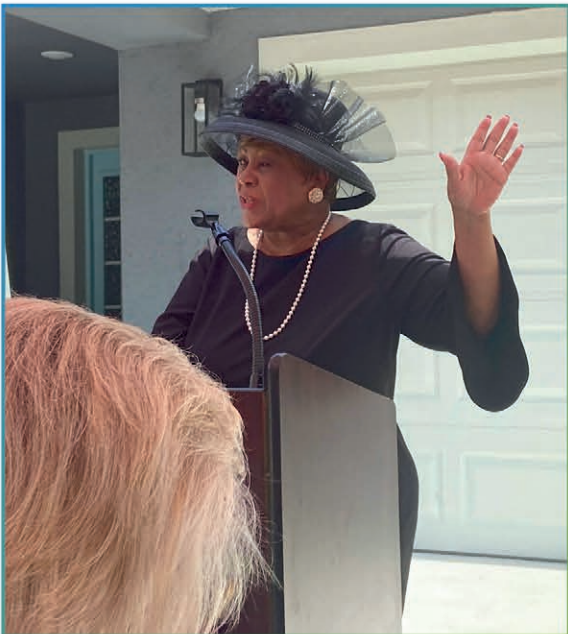
BANK OF AMERICA

has made it possible for us to provide rapid employment and certification training as well as expand our service offerings to include healthcare, IT, and environmental technologies...



...This funding also assists us to offer a wide variety of residential options to meet the community's housing affordability needs. At CDC of Tampa, affordable housing isn't just about building/repairing homes, it's about creating a community...a place where people can put down roots, raise families, and build their dreams.”

Ernest M. Coney, Jr
PRESIDENT & CEO



HOMEOWNERSHIP A REALITY

**CDC of Tampa,
City of Tampa,
Tampa Community
Redevelopment Agency
& Fifth Third Bank
Joined Forces to Make
Affordable
Homeownership
a Reality**



Making homeownership widely available is a critical component to building a strong and prosperous community. Through the collaborative partnership investment (totaling \$1,498,696) - CDC of Tampa, City of Tampa, CRA and Fifth Third Bank helped 4 families overcome barriers to housing.

Fifth Third Bank provided \$45K to CDC of Tampa for development

City of Tampa provided "Community Housing Development Organization" subsidy of \$99,750 per house

CRA paid \$180K for infrastructure improvements for water & sewer line upgrades





ENVIRONMENTAL TRAINING BOOTCAMP



CDC of Tampa held a three-day Environmental Training Bootcamp at the Tampa Vocational Institute from September 25th-27th. This bootcamp served as an extension to the Intro to Green Construction Training and equipped students with the necessary skills to pursue careers in the environmental industry. Prior to the implementation of this training program, job seekers were often excluded from employment opportunities due to a lack of certification. This prompted us to develop a comprehensive training program that encompasses a variety of career paths, including those in solid waste management, wastewater management, and careers at the Port of Tampa.

Our dedication to providing successful training and career placement led to CDC receiving its 3rd EPA Job Training Grant which provides funding for a period of 5 years, amounting to a total of \$500,000. Participants of the program will also be eligible for stipends that cover supportive services during the training period. Our program boasts a track record of over 90% of past participants securing employment in the environmental industry upon completion of the training.

The environmental training program includes essential topics such as Lead Renovation, Repair and Painting (RRP), Muck & Gut (Disaster damage removal), and Asbestos Operations & Maintenance (O&M) Awareness Training. After completing the introductory course, students were invited to enroll in a three-week Environment Job Training Program that began in November 2023. We are proud to provide a comprehensive training program that prepares residents for fulfilling and lucrative careers in the environmental industry.





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Highlight Video



2023 CDC FINANCIALS



- Contributions \$147,695
 - Federal Grants \$414,789
 - State & Local Grants \$2,369,998
 - Private Foundation Grants \$1,096,903
 - Developer Revenue \$475,511
 - United Way \$234,988
 - Special Events \$126,203
 - Program Service Fees \$141,251
 - Rental \$1,581,334
 - Interest & Other \$56,039
- Total Revenue \$6,644,710**



- Program Services**
- Youth Family Center \$701,029
- Workforce \$1,053,798
- Real Estate \$3,587,731
- Total Program Services \$5,342,558**
- Support Services**
- Management & General \$402,886
- Fundraising \$153,134
- Total Support Services \$556,020**

CHANGES IN NET ASSETS \$746,132

Net Assets at Beginning of Year \$7,539,308

Net Assets at End of Year \$8,285,439

2023 DONORS

Abe Brown Ministries
Amgen
Amscot
AT&T
Bank of America
Bank of Tampa
Bank United
Barton Marlow
Bible Based Fellowship
Calvin Reed Family Foundation
Career Source Tampa Bay
Castor Bell Lewis Family Foundation
Celestar
Center for Manifestation
Charter Communications
City of Tampa
Coca-Cola Beverages Florida
Darryl Rouson
Debt Relief
Department of Children and Families
Department of Juvenile Justice
Derrick Brooks Charities
DPR Construction
DuCon Construction
Enterprise Mobility Foundation
Environmental Protection (EPA)
Envision
EXP Realty
Feeding Tampa Bay
Fidelity
Fifth Third Bank
Florida Blue
Florida Health Science Center, Inc.

Florida Prosperity Partnership, Inc.
Fuente Family Foundation
Grow Financial
Hancock Whitney Bank
Hillsborough Community College
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Hillsborough County
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Jerel McCants Architecture
JP Morgan Chase
Kay Andrews Educational Foundation
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Lazy Days RV
Linda Porter
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Moffitt
National Christian Foundation
Neighborhood Lending Partners
NeighborWorks America
Network for Good
NFL Foundation
North Tampa Housing Dev
Ogburn Family
Pinellas Cty Urban League
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Ray Williams Funeral Home
Red Cross
Richman Group
Rivero Gordimer
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Tampa Bay Buccaneers Foundation
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Tampa Electric
Tampa General Hospital
Tampa Housing Authority
Tampa Park Apartments
Tampa Police
Tampa Port Authority
Tampa Steel
Tampa T Shirts
The Amgen Foundation
Third Federal
TIAA Bank
Truist
Tucker Hall
Ultimate Medical Academy
United Way
USAA
USF Foundation
Valley Bank
Vistra Communications
Weachter Insurance
Wells Fargo
Wilson Funeral Home
Women's Council of NAREB

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VoltAir

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Maya Mitchell
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Contact Us Now

Scan the QR code to learn more about CDC of Tampa and all the programs we offer to the community



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